



CONNECTIX

STRATEGY, SALES & MARKETING

"STRATEGY, SALES & MARKETING EXPERTISE"

www.connectix-europe.com

"Together we are shaping the future."

ABOUT US

Who are we?

CONNECTIX IS A BUSINESS-SOLUTION PARTNERSHIP FIRM SPECIALIZING IN STRATEGY, SALES, AND MARKETING.

WE DESIGN EXPERIENCE-BASED BUSINESS DEVELOPMENT MODELS FOR PUBLIC INSTITUTIONS, LOCAL GOVERNMENTS, WATER AND SEWERAGE AUTHORITIES, AND THE PRIVATE SECTOR.

WITH OUR TEAM BOASTING OVER 25 YEARS OF FIELD EXPERIENCE, WE PROVIDE OUR BUSINESS PARTNERS NOT ONLY CONSULTING BUT ALSO STRATEGIC DIRECTION, RELIABLE RELATIONSHIP MANAGEMENT, AND SUSTAINABLE GROWTH.

www.connectix-europe.com

2



vision

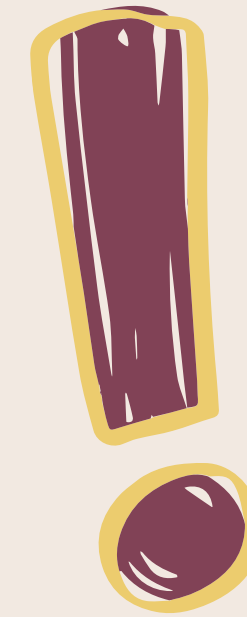
To be Turkey's most reliable solution partner in Sales and Marketing Consulting for Local Governments and the Private Sector.

MISSION

With business models based on experience, strategy, and trust, we establish results-oriented collaborations that guide organizations towards their growth objectives.

PURPOSE - OBJECTIVE

"We define success not just by selling, but by building long-term relationships."



vision AND mission

OUR EXPERIENCE

"Trust built on 25 years of experience."

EXPERIENCE

ConnectiX was born from over 25 years of sales and project management experience gained by its founders in Local Government IT Projects.

EXPERTISE

This experience is fueled by numerous successful projects implemented in dozens of Metropolitan Municipalities, District Municipalities, and Water and Sewerage Administrations.

CULTURE

Understanding the dynamics of each organization and delivering the right solution at the right time with the right approach is fundamental to the **ConnectiX** culture.

www.connectix-europe.com

We are building the future of business.



OUR SERVICES

What do we offer?



5

SALES STRATEGY CONSULTING

Sales plans, process management, and target optimization tailored to your organization.

MARKETING AND BRAND POSITIONING

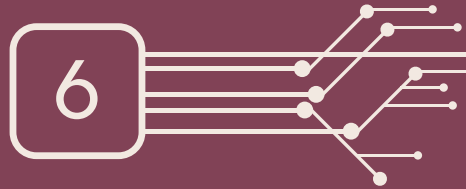
Industry analyses, a communication style that will make a difference, and digital visibility support.

PROJECT DEVELOPMENT AND BUSINESS PARTNERSHIPS

Sustainable business models that bridge the gap between the public and private sectors.

TRAINING AND MENTORING PROGRAMS

Transfer of modern techniques, leadership skills, and field experience to sales teams.



OUR WORKING MODEL

Our 8-Stage Collaboration Model



1

NEEDS
ANALYSIS

2

STRATEGIC
REVIEW

3

SETTING
GOALS

4

ROADMAP
DESIGN

5

PARTNER & STAKEHOLDER
MATCHING

6

IMPLEMENTATION
AND MONITORING

7

PERFORMANCE
MEASUREMENT

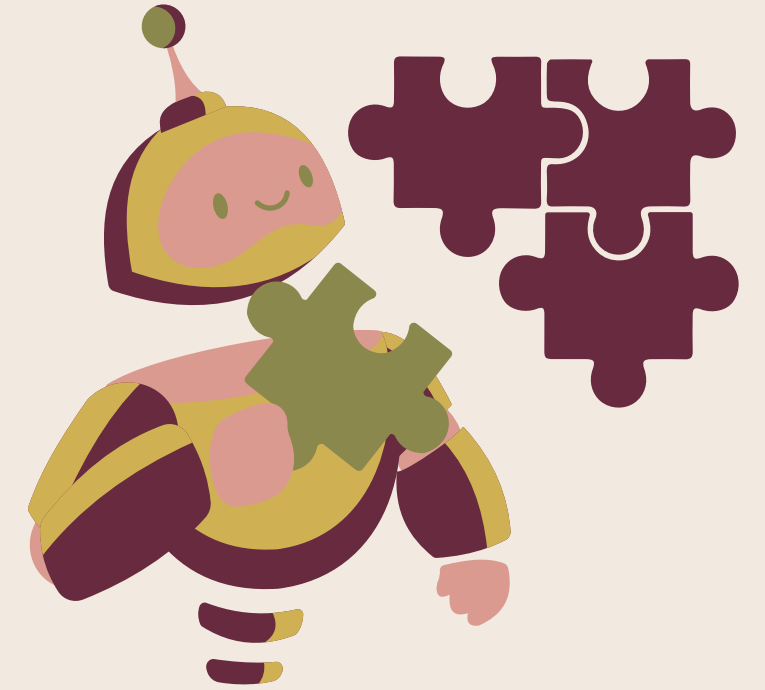
8

REPORTING AND
CONTINUOUS IMPROVEMENT

"At ConnectiX, we manage consulting processes with a systematic model."

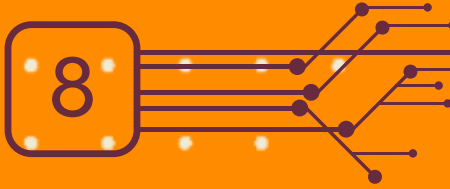
PROJECTS AND REFERENCES

Our founders have previously led many large projects at leading IT companies in Turkey. Today, at **ConnectiX**, we transfer this experience to organizations through a consulting model.



OUR BUSINESS PARTNERS

We are growing through strong partnerships.



We work with only one specialist firm in each field. In the areas of Software, Technology, Digital Marketing, and Education, we develop strategic protocols with leading institutions in the sector. This structure enables us to deliver clear, strong, and reliable results to each of our clients.



OUR VALUES

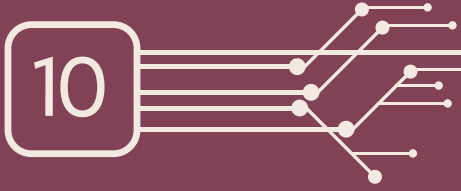
The values that define us...

- Continuous Improvement
 - Trust and Transparency
 - Experience-Oriented Approach
 - Business Ethics and Integrity
 - Long-Term Partnerships
 - Focusing on Customer Success



COMMUNICATION

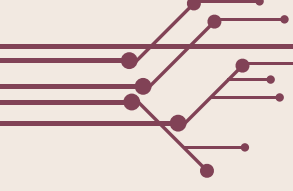
Contact Us



www.connectix-europe.com | www.connectix-turkiye.com

If you want to experience the ConnectiX difference and create the most suitable growth strategy for your organization, contact us.

"Connectix – Reliable, experienced, results-oriented consulting."



THANKS

www.connectix-turkiye.com | www.connectix-europe.com

connect@connectix-turkiye.com

Mecidiyeköy, Lati Lokum Sk. 2. Meriç Sitesi No: 30, 34387 Şişli/İstanbul

0212 427 5151 - 0533 955 5816



@connectixturkiye